



## Services and Projects Delivered

### Strategic Intelligence

Evidence-based analysis of political events reshaping the world, factors of global instability and threat-reduction strategies are the informed foundation of customized trainings for policy and business leaders, corporations, government agencies and law enforcement officials. Classified data provides relevant insights on national and transnational dynamics grounded in culturally important contexts, minimizing risks and uncertainties related to social, economic and political environments.

#### *Recognized, collaborative scholarship*

The Advisory seeks the input and expertise of collaborative scholarship to provide a body of research and opinion specific to subject matter. Providing guidelines for business strategies in complex environments, The Advisory builds success through perspectives mined from research and the expertise of scholars in the field around the world. Highly influential findings, informed opinions and real-time solutions appear in such recent industry releases as:

- "The Great Disruption: COVID-19 and the Global Health Crisis," 2020
- "The Kurdish Crisis in the Middle East," 2020
- "Courting Africa: Asian Powers and the New Scramble for the Continent," 2020
- "The Future and Implementation of the R-ARCSS in South Sudan," 2020
- "Peacemaking and Peace Agreements in South Sudan," 2020
- "The Cost of Violence and the Business of Peace," Phoenix 100 Rotary Club, Arizona, 2019
- "Peace in a Globalizing World," Baton Rouge, Louisiana, 2019
- "Making Sense of Africa in a Globalized World," Glendale Community College's Pathway to Africa, Glendale, Arizona, 2018
- "Somalia in the Age of the War on Terror: An Analysis of Violent Events and U.S. Covert Operations," 2017
- "China's Influence in South Sudan: Prospects and Challenges," 2017

### Company Profile

The Zambakari Advisory provides innovative solutions to societal challenges in the areas of peace, security and economic development, informing decision making at policy leadership levels. The Advisory equips industry leaders with the tools and insights necessary to operate successfully by collecting and analyzing vital data and strategic intelligence unique to increasingly complex environments around the world. Leveraging the knowledge, expertise and talents of local and international subject matter experts, The Advisory delivers incisive and insightful solutions tailored to the specific objectives to its clients.



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**SUPPORTING CLIENTS IN  
BUSINESS EXPANSION, POLITICAL  
TRANSITIONS, SECURITY AND SUSTAINABLE  
DEVELOPMENT THROUGH IN-DEPTH AND  
RESPECTED RESEARCH.**

**RANKED IN THE  
TOP 10%  
OF AUTHORS ON SSRN  
BY TOTAL NEW DOWNLOADS**

### Program Design

The Zambakari Advisory brings to the forefront of its services research design, proven sampling technologies, instrument development and quantitative and qualitative methods to mine solutions and recommendations relative to risk assessment and program evaluation. Research implementation is customized to add even greater value to clients' operations and objectives. The Advisory also provides training on the successful design of research programs and how to effect rewarding data-driven policy and practice.

### Impacts and studies

Detailed analysis and thorough evaluation provide insight and informed decision making. Expert assessments target, for example, geographic characteristics, frequency distribution of event types, impact of violence on economics of a region or regions, and contributing actors. Among the contemporary topics recently explored are:

- "The Great Disruption: COVID-19 and the Global Health Crisis," 2020
- "The Role of the UN Mission in South Sudan (UNMISS) in Protecting Civilians," 2018
- "An Analysis of Political Violence in South Sudan," 2011-2016
- "Suicide Attacks in Nigeria, 2014-2015," 2016
- "Instability in the Greater Niger Delta Region of Nigeria: An Analysis of Violent Events," 2011-2015

### Transitional Processes

Constructive engagement. Quality, sustainable peacebuilding. Long-term economic growth.

### Informed action, real-world solutions

Conflict is the end result of powerful influences, from system polarity to outside intervention, from opposing interests to socio-cultural dissimilarity and more. The contributions of The Advisory to the international discussion include influential explorations and answers driven by real-world data:

- "Whose Peace, Which Justice?" City of Peoria, Arizona, 2019
- "The Cost of Violence and the Business of Peace," Phoenix 100 Rotary Club, Arizona 2019
- "To Punish or to Reform? Survivor Justice in Africa," 2016
- "The Misguided and Mismanaged Intervention in Libya," 2016
- "Sequences of Transitional Processes: A Democratic Journey?" – for the Berghof Foundation in support of conflict transformation, 2015
- "Nation and State-Building in South Sudan: Identity, Violence and Democracy," University of Washington, Seattle, 2014
- "Political Drivers of Violence and the Challenge of Democratic Nationbuilding," 2013

**THE ADVISORY EQUIPS INDUSTRY LEADERS  
WITH THE TOOLS AND INSIGHTS NECESSARY  
TO OPERATE SUCCESSFULLY**

### In the Headlines

Our work is recognized in media outlets around the world as a solutions-based voice. The Advisory provides answers to complex challenges in the areas of peace, security and economic development.

**RANKED IN THE  
TOP 1%  
IMPACT AND CIRCULATION  
ON ACADEMIA.EDU**

### A Respected Voice: Advisory Circulation and Impact

The Zambakari Advisory publishes multiple-perspective reports on world events; produces sociopolitical analyses targeting frontline policymakers, decision makers and scholars; and is featured regularly in peer-reviewed journals. A sampling of Advisory media milestones includes:

**RANKED IN THE "TOP-10% AUTHORS, 2017-2020" BY SOCIAL SCIENCE RESEARCH NETWORK (SSRN), BASED ON NUMBER OF DOWNLOADS, CITATIONS, QUALITY OF PEER-REVIEWED JOURNALS IN WHICH THE WORKS ARE PUBLISHED, AND PUBLIC AVAILABILITY.**

**FEATURED IN "MOST-READ AFRICAN STUDIES SINCE 2013" BY ROUTLEDGE, A WORLD LEADER IN ACADEMIC PUBLISHING CENTERED ON THE HUMANITIES, SOCIAL SCIENCES AND STEM.**

**WORK FEATURED IN "MOST INFLUENTIAL RESEARCH OF 2015" BY TAYLOR & FRANCIS, PUBLISHERS OF "VALIDATED, TRUSTED RESEARCH FROM THE WORLD'S BRIGHTEST AND BEST MINDS."**

**A RESPECTED VOICE: OUR PUBLICATIONS, REPORTS, ANALYSES AND SCHOLARLY ARTICLES APPEAR IN AND ARE CITED BY ORGANIZATIONS OF HIGHER LEARNING SUCH AS: UN AGENCIES AND PROGRAMS, U.S. EMBASSIES IN AFRICA, THE AFRICAN UNION, INTERNATIONAL PEACE SUPPORT TRAINING CENTRE, AFRICAN CENTER FOR JUSTICE AND PEACE**



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